

Message Text

UNCLASSIFIED

PAGE 01 RIO DE 03959 182249Z
ACTION AGRE-00

INFO OCT-01 ARA-14 ISO-00 EB-08 STR-04 /027 W
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R 181914Z AUG 77
FM AMCONSUL RIO DE JANEIRO
TO SECSTATE WASHDC 5224
AMEMBASSY BRASILIA
AMCONSUL SAO PAULO

UNCLAS RIO DE JANEIRO 3959

DEPT PASS MCCONNELL FAS/USDA

E. O. 11652: N/A
TAGS: AGR, ETRD, BR
SUBJ: COFFEE CONSUMPTION IN BRAZIL

1. SAO PAULO NEWSPAPER GAZETA MERCANTIL OF AUGUST 17 REPORTS
BRAZILIAN COFFEE ROASTERS' OPTIMISM ABOUT IMPROVING PROSPECTS
FOR 1977 DOMESTIC CONSUMPTION OF COFFEE. ACCORDING TO ROASTERS,
THIS IS MAINLY DUE TO THE RECENT BRAZILIAN COFFEE INSTITUTE
(IBC) PROVISION FREEZING, UNTIL DECEMBER 31, 1977, THE PRICE
OF GROUND ROASTED COFFEE AT CR59.40 PER KILO TO THE BRAZILIAN
CONSUMER. THE CURRENT OFFICIAL RATE OF EXCHANGE IS CR\$14.74
PER US\$.

2. THE BRAZILIAN ASSOCIATION OF COFFEE ROASTERS AND GRINDERS
(ABIC) HAD ESTIMATED, EARLY THIS YEAR, THAT 1977 COFFEE
CONSUMPTION IN BRAZIL WOULD BE ONLY 6.8 MILLION BAGS COMPARED
WITH 7.1 AND 8.0 MILLION BAGS CONSUMED DURING 1976 AND 1975
RESPECTIVELY.
DEXTER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: COFFEE, CONSUMPTION, DATA
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Copy: SINGLE
Sent Date: 18-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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